



**think  
OUT  
be LIGHT**  
2023 FASHION SHOW



Think Out, Be Light is the coolest, happiest day of the year.

TOBL is a fashion show that celebrates children and young adults with special needs. It happens every day on World Down Syndrome Day and provides an opportunity for us to remind our friends and loved ones about just how important every human life is.

Think Out, Be Light is managed and sponsored by the Zoe Communications Agency.

# WHAT IS THINK OUT BE LIGHT





# WHO IS IT FOR?

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Think Out, Be Light is FOR children and young adults with special needs. We serve ages 8 - 30.

However, lots of people benefit from the show, like parents who want to expose their children to children with learning and life differences, volunteers who want to use their gifts and powers for the good of others, and parents who want to provide a platform for their children to shine.





# WHERE DOES THE MONEY GO?

Most years, we're only able to break even. The years where we have a little extra, we give that to the special needs partners that work with us on the show.

Proceeds from this year's event benefit the Soaring Eagle Center, an organization that creates opportunities where adults with intellectual and developmental disabilities have the choice to build productive relationships and positively impact their world.





# WHO GETS INVOLVED

A young child with a joyful expression, wearing a denim jacket over a white shirt, is holding a string attached to a large white balloon. The child is looking upwards with their mouth open, as if shouting or cheering. The background is a dark, solid color.

- TURNING POINT CHRISTIAN ACADEMY
- TRINITY CHURCH
- ZOE COMMUNICATIONS AGENCY
- LOCAL DESIGNERS, STYLISTS,  
VENDORS, AND STORES
- TONS OF VOLUNTEERS!




# HOW CAN I BE INVOLVED



**SPONSOR**  
**VOLUNTEER**  
**VEND**  
**SHARE**







There are tons of ways to use your powers for good at Think Out, Be Light! We are looking for:

**USHERS**

**STAGE HANDS**

**STYLISTS**

**MAKE-UP ARTIST**

**DESIGNERS**

**VOLUNTEER**



# SPONSORSHIP OPPURTUITIES

There are a number of ways to contribute to this year's event. Here are a few sponsorship opportunities:

## TITLE SPONSOR \$3,500.00

**Your purchase includes:**

- Naming Rights of Entire Event
- Recorded + Produced:60 Commercial to be Played at Event
- Sole Logo on Volunteer T-Shirts
- 1 Full Page Ad in Program
- 1 Ad on Slide Projector
- 1-on-1 On-Stage Interview
- 5 VIP Tickets + Swag Bags

## RECEPTION SPONSOR \$1,750.00

**Your purchase includes:**

- Naming Rights of Reception
- 1 Full Page Ad in Program
- 1 Ad on Slide Projector
- 1-on-1 On-Stage Interview
- 5 VIP Tickets + Swag Bags

## GOLD SPONSOR \$1,250.00

**Your purchase includes:**

- 1 Full Page Ad in Program
- 1 Ad on Slide Projector
- 3 VIP Tickets + Swag Bags

## INDIGO SPONSOR \$750.00

**Your purchase includes:**

- Naming Rights of Reception
- 1 Full Page Ad in Program
- 1 Ad on Slide Projector
- 2 VIP Tickets + Swag Bags

## T-SHIRT SPONSOR \$625.00

**Your purchase includes:**

- Naming Rights + Logo on All Volunteer T-Shirts
- Sole Logo on Volunteer T-Shirts
- Company Mention in Programs



# Celebrating Children and Young Adults with Special Needs



[thinkoutbelight.com](http://thinkoutbelight.com)